

PRINT READY ARTWORK SPECIFICATIONS

Files

We require print ready PDF files created to our own specifications. Download our Adobe Preset Settings. Files provided in any other format will require our designers to make changes and will incur a minimum fee of \$60+GST.

Fonts

Please ensure that all fonts are embedded in the PDF document or make sure you convert fonts to outlines to prevent any issues with fonts.

Images

If there are any images within in the document, they must be saved as CMYK and no less than 300dpi, preferably in TIF or EPS to ensure quality.

Colours

Please specify if the job is to be printed in CMYK with/or spot colour etc. All spot colours need to be clearly specified. Pantone (PMS) colours preferred.

Bleed, Trim Marks & Fold Lines

If your document has colour or images placed off the edge of the page, a 5mm bleed is required. Trim marks (use solid lines) are to be included so the document can be trimmed to the desired size. If you require folding, please indicate by inserting fold lines (use dotted lines). Trim marks and fold lines are to be set outside the print area.



Email

Please send finished artwork to: print@imagedirect.com.au or if you have any questions relating to these specifications please give us a call before sending finished artwork: 03 5174 0576